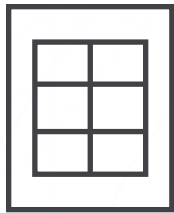# Storyboard & Script Template

Video projects will have either a script, storyboard or both. Use the storyboard when video graphics or animated visuals are driving the narrative and use the script template when narration and talking heads are driving the story.

The Script Template can be used to sketch out how a story is told through the words instead of the visuals. The audio side tells the reader what the narrator or interviewee will say, while the visual side tells the reader what they will see during that part of the video.

The Storyboard Template can be used to sketch out the flow of the visuals in a video, how the story progresses and how the shots or images are blocked out and positioned in the frame. Storyboards are especially useful in animated projects with many different collaborators.
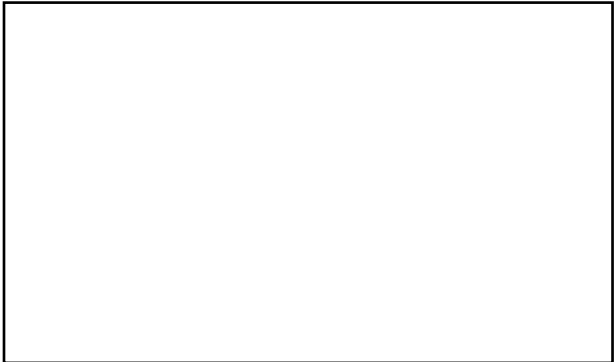
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Storyboard Template
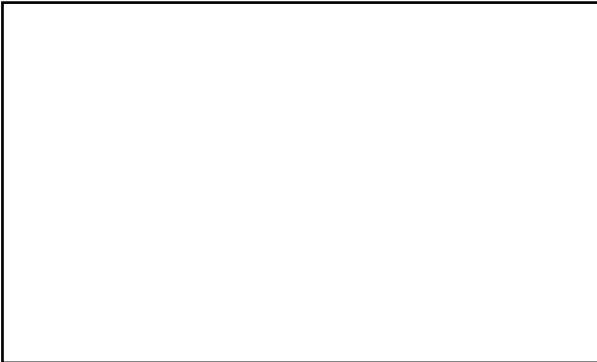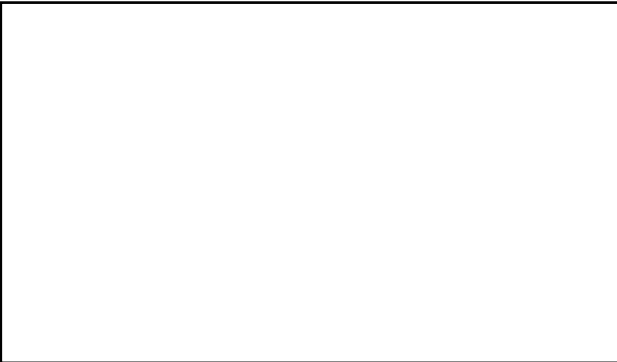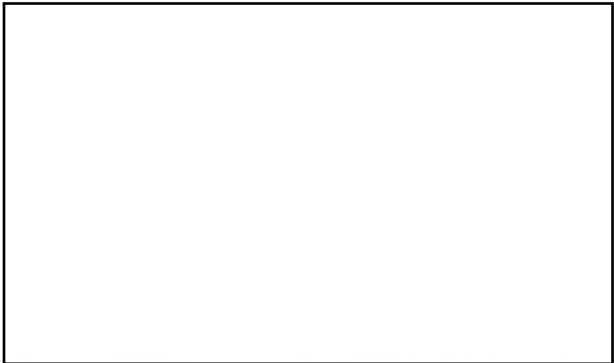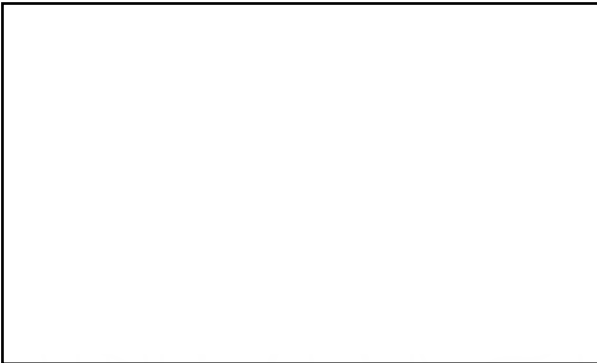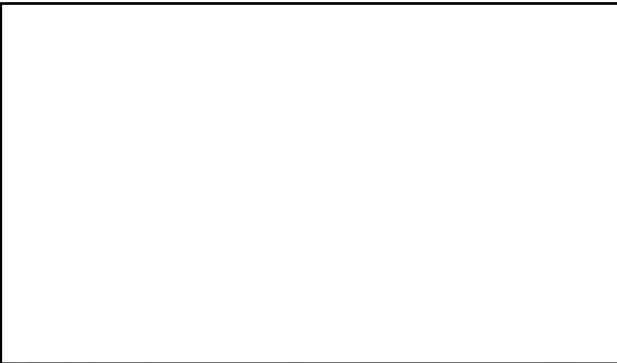
VIDEO

Animated logo sequence.

Opening scene:

XYZ Office space. Actor 1's title appears.

Scene 2:

Camera pans over Company XYZ's products slowly at different angles.

Scene 3:

Company XYZ's production line. Actor 2's title appears. Camera switches back and forth between Actor 2 with production line in the background and small details of the warehouse.

AUDIO

Introduction to what the video is going to be about.

Opening scene:

Actor 1 introduces him/herself and explains why they are qualified to be talking about Company XYZ.

Scene 2:

Actor 1 describes the benefits of Company XYZ's products and what the products are used for.

Scene 3:

Actor 2 introduces him/herself and explains why they are qualified to be talking about Company XYZ. He/she then talks about the process of creating products for Company XYZ.

Prepared By: <u>Company XYZ</u>

Draft: <u>1</u>   Date: <u>May 5, 20xx</u>

Storyboard Template

Project _____ **Scene** _____ **Page No.** _____

VIDEO	AUDIO

Prepared By: _____

Draft: _____ Date: _____

Storyboard Template